

Graphic Design

Art 446

Spring 2011 | M&W 12-2:50

132 Gatewood

Prof. Haikes

230 Gatewood

b_haikes@uncg.edu

Office Hours: M & W 10:30-11:30

By appointment

Required Text:

Graphic Design: The New Basics, Ellen Lupton and Jennifer Cole Phillips

Calendar

- 1/10 Intro; Syllabus | Brief History of Graphic Design
Watch to Inform and Delight
- 1/12 History of Logo | Company information Form
Read pages 84-100 | Figure Ground
- 1/17 MLK Day No classes
- 1/19 Work day | Thumbnails due
Read pages 12-28 | Point, Line, Plane
- 1/24 In progress critique**
Research and exercise 2 due | Point, Line, Plane
- 1/26 Work day
Read pages 52-84 | Texture and Color
- 1/31 Critique Logo**
Research and exercise 3 due | Texture and color
- 2/2 Lecture Identity Package
Read pages 40-52 | Scale
- 2/7 Work day | Thumb nails due
Research and exercise 4 due | Scale
- 2/9 Prof, Haikes will be absent
Read pages 100-125 | Framing and Hierarchy
- 2/14 In process critique**
Research and exercise 5 due | Framing and Hierarchy
- 2/16 Read pages 126-157 | Layers and Transparency
- 2/21 Work day
Research and exercise 5 due | Layers and Transparency
- 2/23 Work Day
Read pages 158-183 | Grids and Modularity
- 2/28 Critique Identity**
Research and exercise 7 due | Grids and Modularity
- 3/2 Lecture Poster History | Work day
Read pages 184-197 | Pattern
- 3/7 Spring Break
- 3/9 Spring Break

3/14 Work day | Thumb Nails due
Research and exercise 8 due | Pattern
3/16 Work Day
Read pages 198-213 | Diagram

3/21 In process critique
Research and exercise 9 due | Diagram
3/23 Work day | Thumbnails due

3/28 Critique Posters
Research and exercise 10 due | Time and Motion
3/30 Lecture Final | Work day

4/4 Thumbnails due | Final Research due
4/6 Work Day

4/11 Work Day

4/13 In progress critique

4/18 Lecture on Professionalism
4/20 Work Day

4/25 Student Presentations
4/27 Reading Day

4/29 Student Presentations
Final Critique during exam time | Turn in all work