

Prof. Haikes
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Office Hours:
T & Th 4:30-5:30
By appointment

Materials

Basic Bookbinding

Fine Art Paper
Digital Paper
Bone folder
X-acto Knife
Small ruler
Small scissors
Yes paste
Brushes for paste
Beeswax
Linen thread
Bookbinding needles

Supplies As needed

Wax paper
Decorative papers
Book binding board (also known as davy board)
Cutting mat
Methyl cellulose glue
PVA Glue
Book binding cover

Supplies in Studio

Book Presses
Cutting Mat
Paper cutter
Epson Printers
Laser printers

Software

Adobe Photoshop CS3
Adobe Illustrator CS3
Adobe InDesign CS3
You are also free to use any software that is necessary for your projects.

Technical resources

If you are not comfortable with Photoshop and Illustrator, the Visual QuickStart books for those

Course Title: Books & Images

Course Number: ART 441
Credits: 3:2:3 P

TTh 6-8:50
128 Gatewood
Prerequisites: Art 140, Art 241, 340

Catalog Description:

Advanced studio investigation into digital publishing with an emphasis on print based and electronic publication forms. Primary focus on unique and challenging artist's books and image intensive works.

About the Course:

This course will look at the book as both a mechanically reproducible object, and a unique sculptural object. The course will address both digital and physical techniques in the creation of book projects. Students will design, print and bind their own projects.

The course is divided into four equal parts; each part will culminate in a final project and critique. Each section of the course will begin with looking at other work, reading and discussing ideas related to the history and theory of bookmaking, and discussing concepts and design strategies.

A maquette will be required for each project, in the process critique the week before final critique. With the final critique, a one-page artist statement about the final product will be due.

This is a print-intensive studio course. Students will be required to consider not just the digital design of their books, but their physical structure, including paper choice, printing and binding strategies.

Collaboration, discussion and the exchange of ideas are crucial to the process of the course.

Student learning outcomes:

Upon successful completion of this course a student will be able to:

1. visualize multiple formal solutions to a wide range of book making problems including material and digital practice.
2. employ the full complement of digital and analogue tools to create multiple books.
3. transform traditional bound books into sculptural objects
4. combine photographic and drawn imagery with text and flat graphics to successfully communicate narrative and sequential content.
5. Understand craftsmanship and bookmaking
6. critically analyze their own work, their classmates as well as examples from the larger visual culture use book layout software to construct sequential work
7. critically analyze book theory and culture, with a particular focus on how the book conveys knowledge to the viewer.

The Projects

1. the transformed book

Treating the book as a material object, a physical structure, and investigating how it functions.

applications are strongly recommended. They are available from Amazon.com. Additionally, the UNCG library has electronic version of most of these books available.

Other materials

Students will need some kind of digital storage medium (i.e., flash drives, disks), if they do not have one already. It is strongly recommended that students buy an external hard drive. Students will need to purchase materials (boards, paper etc) for their projects.

Pay for Print

Students will need to pay for each print made on the large-format Epson printers in the Digital Studio. Your UNCG FirstCard will be charged per foot of print; make sure to keep some money on your FirstCard. Do not use the laser printer instead of paying for a higher-quality print; the difference is obvious, and it will impact your grade.

Clean-up and Lab Care

On the days when we are working in class, it is your responsibility to clean up your work area and leave the classroom as you found it. Remember that no food or drink

Final project: a singular book.
Critique: September 22nd

2. the book as object

The book as a unique art object; a form of sculpture. We will look at some examples of unique books throughout history and in theory.

Final project: object translation.

Critique: October 15th

3. the book in multiple

An introduction to the book as a mechanically and digitally reproducible object.

Final project: chapbook.

Critique: November 12th

4. the nature of the book

Final project: We will at how books function within our culture.

Critique: December 9-16 (final exam slot)

Research Book

Using Indesign, students will create a digital artist research book. This book will be added to throughout the semester will research assignments and critical analysis of artwork.

Means of Evaluation

Project #1: the unique book : 15%

Project #2: the book as object: 15%

Project #3: the book as multiple: 15%

Project #4: the nature of the book: 15%

Research book: Indesign document 15%

Binding Exercises 10%

Class participation and Discussion: 15%

Grading Criteria

A : Student work must reflect outstanding achievement both in quantity and quality, and all work must be completed as assigned. Student must display exceptional attitude in class participation, response to criticism, and professional conduct. Student ability to communicate visual language and execute ideas exhibits outstanding achievement. Student must adhere to departmental and/or faculty attendance **policy**. *Very difficult to attain.*

B : Student work must reflect above-average achievement both in quantity and quality, and all work must be completed as assigned. Student must display a positive attitude in class participation, response to criticism, and professional conduct. Student ability to communicate in visual language and execute ideas exhibits above-average achievement. Student must adhere to departmental and/or faculty attendance **policy**. *Difficult to attain.*

C : Student work must reflect an acceptable achievement both in quantity and quality, and all work must be completed as assigned. Student must display a positive attitude in class participation, response

will be allowed in the digital lab, period. Additionally, the craft room must also be left cleaner than when you found it.

Digital Etiquette

Cell phones are not permitted in class. Do not let them ring.

Internet surfing is allowable if it is course related. However do not waste your nor my time.

Email, please use my UNCG email. It is b_haikies@uncg.edu. Additionally, emails should have greetings, closings and a subject line. If I do not know who the mail is from and /or there is no subject, I do not open it.

Social Media. Please refrain from using social media (facebook, myspace, twitter etc.) in class, unless it is directly related to your project. It is a huge time waster. You know when you are actually doing work and when you re wasting time. Do not waste your or my time.

Readings

There are no required books for this course, but readings will be distributed to students throughout the year. We will read excerpts from Walter Benjamin, Jorge Luis Borges, and others. These readings are required; since they will be the subject of student projects, students must fully engage with the ideas presented.

to criticism, and professional conduct. Student should exhibit an acceptable level of ability in communication visual language and execution of ideas and have an acceptable pattern of attendance. *Most students receive this grade.*

D : Student achievement is below average in quality and/or quantity. Student response to criticism, professional conduct, and participation in class discussion is below acceptable standards or reflects an indifferent attitude. Student work reflects an inability to satisfactorily communicate in visual language and execute ideas. Student pattern of attendance may be unsatisfactory.

F : Student work and attitude reflect an unsatisfactory level of achievement both in quantity and quality. Student exhibits an unsatisfactory ability to communicate in written texts and execute ideas and a pattern of low productivity. Student attendance record may be unacceptable. Students lack of participation in critiques, poor response to criticism, and inappropriate professional conduct will result in a failing grade.

Academic Integrity Policy

Students are expected to abide by the UNCG Academic Integrity Policy for this class. (All out of class assignments are to be completed individually by the student unless otherwise directed by the instructor.

Other requirements

This is an advanced course; students are expected to be self-motivating, to explore and do research on their own as well as in the allotted class time. Attendance **is mandatory; so is being on time, with all materials, ready to work.** You will be permitted one unexcused absence, after which your grade will be reduced one step (e.g. B- to C+). Absences will be considered excused if accompanied by a note from a doctor or health service, or a note on school letterhead from a coach, professor or administrator. Keep in mind that a steady stream of excused absences may affect the quality of your work, and so can have a negative impact on your final grade. Finally, three unexcused lates will equal one absence. Students must be ready to present their final project to the studio for formal critique. **Projects MUST be printed and on the walls, or ready to display, at the beginning of critique.** Projects still printing or being assembled during critique have missed the deadline. Missed deadlines result in a loss of one grade per class period. Students are required to present their projects formally to the class. A missed critique without a valid excuse will result in an F for that assignment. Leaving during a critique will result in an F for that assignment. It is in your best interest even if you are not done to come to the critique.