

Course Title: Letters, Signs and Symbols

Course Number: ART 341

Credits: 3:2:3 P

T&Th 3-5:50

128 Gatewood

Prerequisites: Art 140, Art 241, 340

Prof. Haikes

b_haik@uncg.edu

Schedule Fall 2010

1/11	Introduction and Syllabus Lecture on Brief History of letters
1/13	Research Indesign introduction Read 11-33 Thinking with type
1/18	Anatomy of the letter form Project 1 Letters Read Jonathon Hoefler's Introduction to Typeface Design http://typophile.com/courses/type110 Exercises
1/20	In class exercises In class work day Read 34-55 Thinking with type
1/25	In class work day
1/27	Thumbnails due Environmental and Physical Text
2/1	In class work day
2/3	In progress critique
2/8	In class work day
2/10	In class work day Professor Haikes will be absent- roll sheet sign in
2/15	Letters Critique
2/17	Lecture on signs Project 2 Signs Discussion on Barthes and Semiotics
2/22	Thumbnails due Signs
2/24	In process mini critique Research due
3/1	In process critique
3/3	In class work day
3/7	Spring Break
3/9	Spring Break
3/15	Critique Signs
3/17	Read Excerpt of Lawrence Weschler, Boggs: A Comedy of Values Project 3 Symbols
3/22	Thumbnails due
3/24	In class work day
3/9	In process critique

3/31 In class work day

4/5 Critique | Symbols
4/7 **Project 4 Systems** | Read Expert McLuhan The Gutenberg Galaxy

4/12 In class work day | Individual meetings on Final Project
4/14 In class work day

4/19 In progress critique
4/21 Research books due | In class work day

4/26 In class work day
4/27 Reading Day

Final critique will be during scheduled exam time.
Schedule is subject to change at the discretion of the professor.